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### **Virtual Prose Theatricalization as one of the Visualization Modes**

The article deals with the problem of the virtual prose theatricalization of the English classical novel. This theatricalization originates in the reader's mind. The aim of the article is to analyze the theatricalization phenomenon of the prose literary works and to correlate it with the process of reading of the literary work.

It stresses on the existing connection between the literary work and the theatrical art. There is definite relationship between both art forms. Virtual theatricalization is widening of virtual visualization that is related to the art of the film and computer telecommunications.

Virtual theatricalization is connected with the problem of mental construction or mental visualization when each reader can 'see' what he/she wants to see. Besides, virtual theatricalization of the prose literature is adjacent to the phenomenological esthetics of structuralism, post-structuralism and deconstruction. Images that emerge while reading are the means of the mental experience visualization.

The problem of the visual insight, a literary work imagination is united with the presence of illustrations. It is necessary to draft methodology of analyses in order to investigate theatricalization of the English classical novel. All the illustrations should be studied in the inextricable connection with the verbal text of the novel because the visual level is one of the levels of the literary work structure. A closer correlation between graphical and textual material can be found when text lines are inserted into the illustrations and produce a unity as in the novels by Ch. Dickens 'The Battle of Life', 'The Chimes', 'The Haunted Man'.

In contemporary literary studies the problem of visibility is investigated in two different directions. On the one hand, they study the system of images penetrated into the text. This way of analyses promotes the 'optical aspect' of the detail and the key figure of the observer. On the other hand, a lot of attention is paid to the 'inner' apparition in the context of insight. We presume that both directions of investigation should be taken into consideration when one deals with the English classical novel of the 19<sup>th</sup> century. It is necessary to determine the correlation among the imagery system, the observer's position and moments of 'inner' apparition in the Victorian authors' poetics.

The prospects of further research lie in the sphere of virtual theatricalization analyses of particular literary works.

**Key word:** theatricalization, visualization, virtual, vision, image, detail, observer, insight, author, reader.